TractionBack®

Definition

TractionBack® is a proprietary high-friction backing technology designed to keep Milliken modular carpet securely in place following installation while requiring little or no use of floor sealants and supplemental adhesive materials.

Value Proposition

TractionBack® is a cost-effective, no hassle, environmentally friendly way to install commercial carpet tile compared to wet adhesive and "peel and stick" methods. TractionBack®:

- 1. Reduces or eliminates the time needed to prime or seal the floor.
- 2. Reduces or eliminates adhesive cost.
- 3. Reduces or eliminates the time spent spreading wet adhesive.
- 4. Reduces or eliminates wet adhesive drying time.
- 5. Reduces or eliminates film waste and time spent removing and disposing of film used with "peel and stick" systems.
- 6. Reduces or eliminates VOC off-gassing typically associated with floor sealants and adhesives.
- 7. Adhesion bond strength is effective on flooring with water vapor emission levels of 4kg or less.
- 8. Simplifies later removal and repositioning of tile.
- 9. Reduces or eliminates damage to raised access floors and high-quality sub-floors, leaving little or no residue.
- 10. Tiles can be lifted and re-placed in their original location multiple times without losing traction effect, making it convenient for use over raised access flooring.

Appropriate Applications

Milliken modular carpet with TractionBack® technology is appropriate for use in most commercial facilities. When properly installed over a suitable sub-floor, TractionBack® technology performs very well in facilities with normal foot traffics and light to medium wheeled traffic. TractionBack® is ideally suited for use in typical office installations. TractionBack® also performs well in many types of retail, institutional, and public space.

Every installation project should be assessed beforehand by a professional installation contractor – with reference to Milliken's published TractionBack® Installation Instructions – in order to determine whether and how TractionBack® should be utilised to meet customer requirements.

<u>Limitations in use of TractionBack® Technology</u>

In facilities where walls are not flush to the floor and in areas with heavy rolling traffic or inclined flooring, TractionBack® requires the supplemental use of adhesive or double-sided tape. Supplemental adhesive material is also required for partial or cut-down tiles less than 30cm x 30cm in size; details are outlined in Milliken's published TractionBack® installation instructions. TractionBack® is NOT designed for use on stairs or in areas that might experience significant exposure to moisture such as entry areas, bathroom facilities and vestibules. TractionBack® is not appropriate for use outdoors.

<u>IMPORTANT</u>: Refer to Milliken's published TractionBack® Installation Instructions and Warranty documents for further details. If you have questions or concerns about the appropriateness of TractionBack® for your project, please contact Milliken Customer Services: Australia: +61 (02) 8838 2575 | 1800 668372, New Zealand: 0800 668372, millikenanzcs@milliken.com.

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