

SSSSHHH.... OUR PRODUCTS ABSORB **SOUND**SO YOU CAN HEAR YOURSELF THINK

Unwanted noise in the workplace is a significant contributor to stress, fatigue, illness and absenteeism.

Sound is one of the 10 Concepts in the WELL Building Standard (WELL v2). A study by Cornell University* indicated that workers in open-office environments exhibited increased levels of stress hormones, which made it more likely for them to become less motivated and less creative. In fact, data shows that productivity can go down by as much as 66%**.

The right floor covering choice, for the appropriate area can create an environment where sound levels are more comfortable, boost concentration, memory and focus and increase morale and productivity.



^{*} Evans, G.W. & Johnson, D. (2000). Stress and open-office noise. Journal of Psychology, 85 (5), 779-783

^{**} The 4 ways sound affects us, Julian Treasure, Talk at TEDGlobal 2009, July 2009

WHEN PERFORMANCE MATTERS

Milliken's cushion-backed carpet can have a powerful impact on productivity. By absorbing up to 60% more ambient sound than hard-backed tiles and up to twelve times more than hard surface products, our cushion backing makes it easier for everyone to hear, communicate and concentrate.

Milliken Cushion Backing absorbs up to

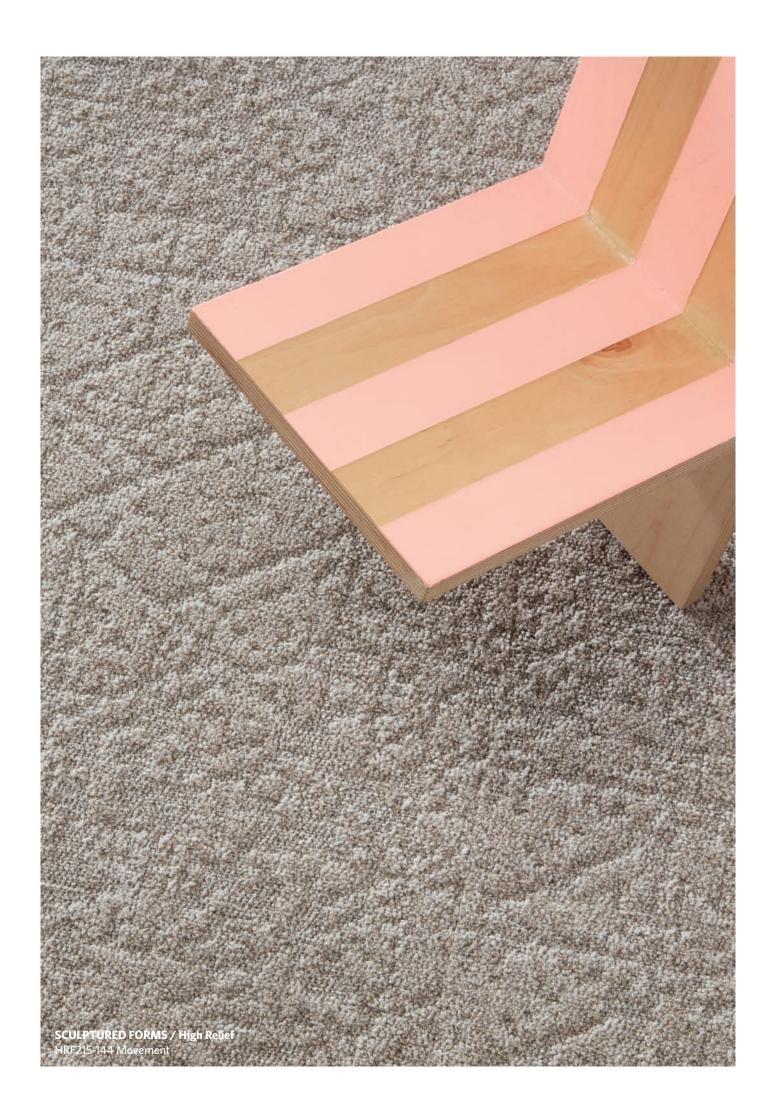
60%
more noise than hardback

Milliken cushion backing has also been shown to reduce impact sound, for example, from foot traffic in and around workspaces, by up to 40% when compared to hardback carpet. This can help makes spaces feel much calmer and less frenetic.

Well-being and Floor Covering

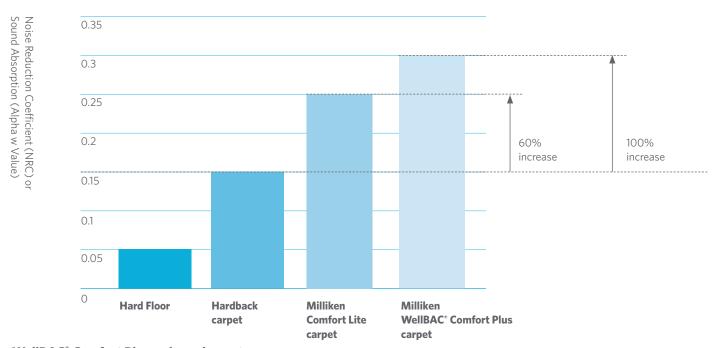
Milliken's floor coverings offer many tangible well-being benefits in terms of approved acoustics, comfort, indoor air quality and safety, all of which enhance everyone's well-being.





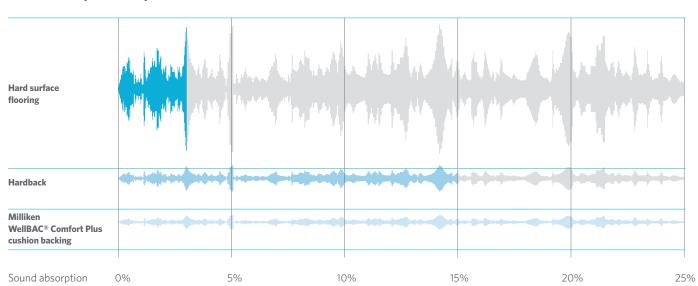
MAKE A **SOUND** CHOICE WITH MILLIKEN

Impact Noise Comparison



WellBAC* Comfort Plus reduces impact sound (e.g. from foot traffic) by up to 40%

Sound Absorption Comparison



Milliken Cushion Backing provides:

- · 24% less noise generation than hardback carpet
- 90% less noise generation than a hard surface

Acoustic Values

SCULPTURED FORMS

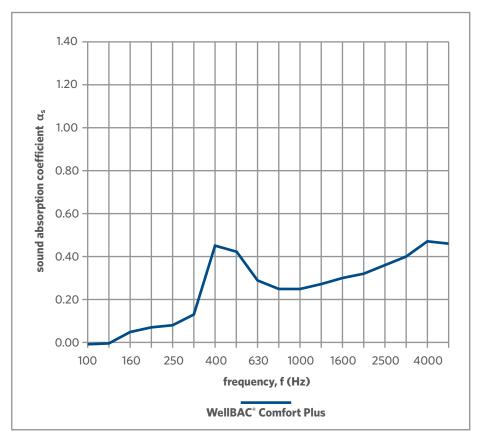
High Relief / In the Round / Marble Cast



Sound Absorption (ISO 354)	Impact Sound (ISO 140-8 / ISO 10140-3)
Sculptured Forms WellBAC $^{\circ}$ Comfort Plus α_{w} 0.30 (H) class D	Sculptured Forms WellBAC® Comfort Plus ΔL _w 34dB

Sound absorption coefficient α_{s}

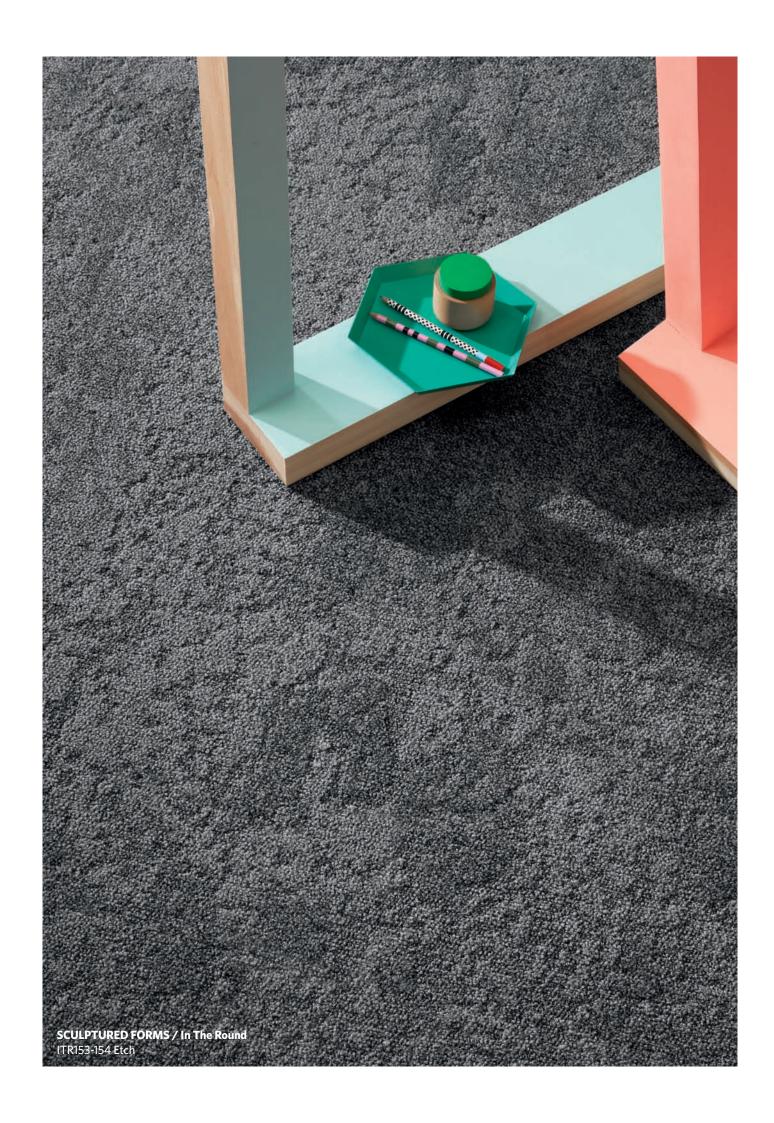
FREQUENCY	WellBAC* Comfort Plus		
(Hz)	$lpha_{s}$		
100	-0.02		
125	-0.01		
160	0.05		
200	0.07		
250	0.08		
315	0.13		
400	0.45		
500	0.42		
630	0.29		
800	0.25		
1000	0.25		
1250	0.27		
1600	0.30		
2000	0.32		
2500	0.36		
3150	0.40		
4000	0.47		
5000	0.46		



α _{pi} values (WellBAC [*] Comfort Plus)							
125 Hz	250 Hz	500 Hz	1000 Hz	2000 Hz	4000 Hz		
0.00	0.10	0.40	0.25	0.35	0.45		

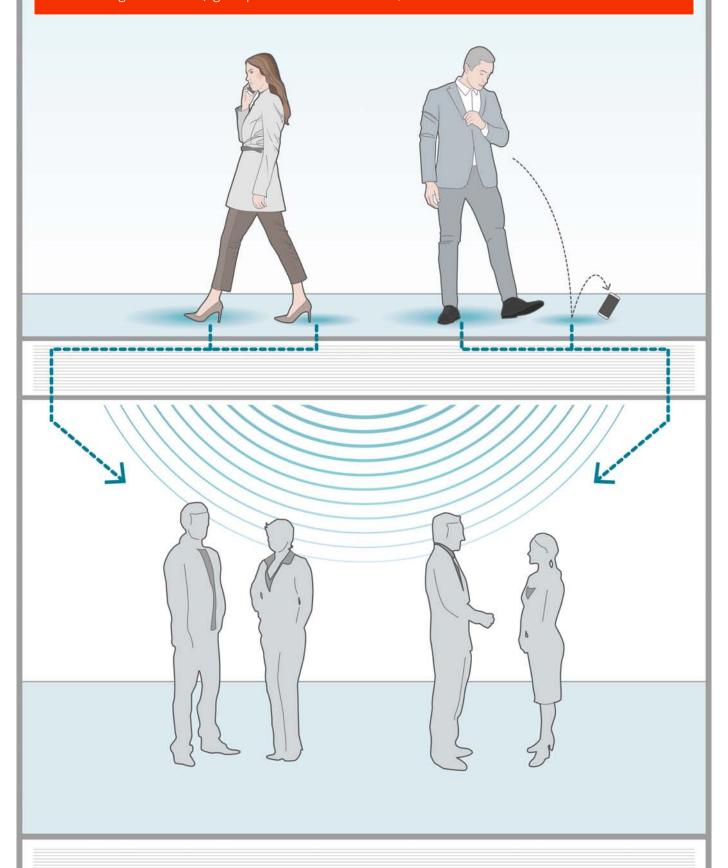
α_{w}	Class		
(overall value)			
0.30 (H)	D		







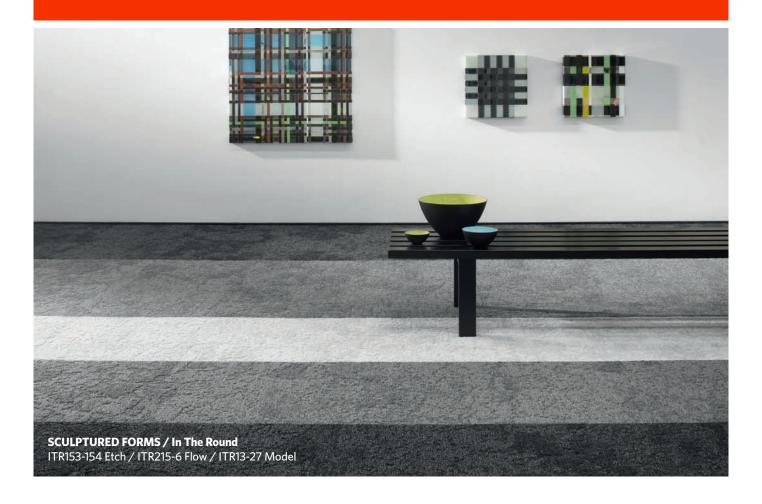
In a building with multiple floors, installing a floor covering that reduces impact sound, can dramatically reduce the intensity of sound on the floor below from both impact noise (eg walking). and background noise (eg telephones or conversations.)







To transform, enhance and increase the well-being and acoustic performance in your interior space, view our entire Sculptured Forms collections **here**



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