Milliken™

Microsoft Flooring Design Guidelines

Description of Product Tiers

The intent of this Online Catalog is to provide guidance based on historic product applications and a high-level overview of pricing tiers to better guide initial project selections. The intent is not to limit choice or be overly prescriptive.

Tier A ($)

Tier A products are generally specified in neighborhoods and circulation pathways or 65-80% (+,-) of the project (depending on project size)

Typical Application: Used to create a light and inviting (not repetitive) space; appropriate for use over larger areas

Design Characteristics: Neutral; timeless; low to moderate pattern or texture; avoid trendy

Tier B ($$) Tier B products are generally specified 15-25% (+,-) of the project (depending on project size) Typical Application: Used to add variety to a space, to indicate circulation and/or a change in space type; to create visual interest and add well-composed variety and depth to the materials palette

Design Characteristics: Vibrant; bold; visually indicative; accent colors are acceptable

Tier C ($$$) Tier C products are generally specified 5-15% (+,-) of the project (depending on project size) Typical Application: Used to enrich the materials palette, providing layers and depth to a space, and/or a sense of place through wayfinding; to elevate the ordinary and enhance the design story

Design Characteristics: Vibrant; bold; visually indicative; accent colors are acceptable

Tier D ($$$$) Tier D products are generally specified 0-5% (+,-) of the project (depending on project size) Typical Application: Used as a layer of detail in select spaces to enhance a sense of familiarity through a residential touch, to provide layers and depth to a space, to ground informal seating in customer-facing/specialty areas **Design Characteristics**: Rich, visually textured; can be bold and colorful or subtly neutral to enrich the design concept

LVT / Walk Off Products Typical Application: Used in areas requiring durable, cleanable surfaces; in high-traffic areas

Design Characteristics: compliant with Microsoft standard flooring requirements and consistent with the project's color and materials palette

*Costs provided are estimates, it is the responsibility of the Project Team to keep within the project's overall flooring budget.